



HUGE CROWDS



BRAND RECOGNITION



GREAT ROI

Sponsorship Benefits



Delivers a high-visibility sponsorship opportunity.

Customized level of engagement designed to fit your strategic marketing goals & deliver a positive ROI.

125,000+ visitors

Sophisticated consumers 25–54 years of age with discretionary income.

Dates:

Saturday July 14 10am–6pm

Sunday July 15 10am–5pm

Event is marketed via multi-media channels & includes a variety of support for sponsors:

- Customized engagement/footprint
- Exclusivity available
- Website logos and links
- Social media posts
- Print ads in regional publications
- Free parking
- Large on site A-frame poster boards with partner logos
- Official Festival Guide—sponsor logo (127,000 distributed prior to and during the event)
- On-site event support

The Corn Hill Neighbors Association, a non-profit organization, has over **200 volunteers** who work year-round raising funds to support the community. Admission to the Festival is free, so your sponsorship donation goes to neighborhood preservation, efforts to beautify and preserve this historic district, and to a variety of community programs that perform charitable activities.

Contact:

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cornhillartsfestival.com



50th Annual

CORN HILL
ARTS FESTIVAL

Presented by **ESL Federal Credit Union**

July
14 & 15
2018