



Dear Potential Sponsor,

Welcome to the 44th Annual Corn Hill Arts Festival! This **outstanding sponsorship opportunity** puts your brand, product or service in front of over 200,000 sophisticated consumers Saturday, July 7 and Sunday, July 8, 2012 in Rochester, NY's historic city center.

Sponsorship is a growing tactic utilized by companies who value the direct interaction only available at events such as this. Create your level of interaction and develop an **emotional engagement with your customers**. Expose your brand and products to thousands of people in the **ultimate "social media" interaction**.

At the Corn Hill Arts Festival, you will **reach and engage upscale buyers** who value quality products. The festival is a juried show of original fine art and crafts from the United States and Canada and is consistently ranked as a **top art show in the country**. The longevity and consistent high attendance attests to the value and benefits of sponsorship.

The Corn Hill Neighbors Association, a non-profit organization, raises funds to **support the community**. Your sponsorship donation goes to neighborhood restoration and beautification efforts of this historic district and to a variety of community programs.

Partnering with The Corn Hill Arts Festival is a **win - win sponsorship opportunity** available to your company that can deliver a strong positive **return on your investment**.

We look forward to discussing your needs, customizing your consumer experience, and welcome this opportunity to explore how you can drive your brand's engagement at the **2012 Corn Hill Arts Festival!**

CONTACT:

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