

## 44th ANNUAL MAJOR/NATIONAL SPONSORSHIP OPPORTUNITIES

The festival offers various levels of sponsorship opportunities including naming rights to four entertainment stages. Attendance reaches 200 – 300,000 annually and draws visitors from across New York State and Canada, representing a broad, upscale demographic with expendable income. **Sponsorship levels can be customized to fit your brand.**

### MAJOR SPONSOR LEVELS

#### May include:

- Stage Sponsors: one of 4 performance stages located throughout the festival
- Expanded booth space
- Logo/brand identity in ads, posters/festival signage and Corn Hill Arts Festival Guide (177,000 distributed)
- Invitation to Poster Unveiling Press Party
- Complimentary 2012 Corn Hill Art Festival Poster(s) & T-shirt (s)
- Custom press release
- Possible mentions in radio, TV, & print publications
- More opportunities customized to sponsors are available, PLEASE ASK!

### NATIONAL SPONSOR LEVEL

#### Includes:

- 10' x 20' or larger exhibit space\*
- 8" x 10" sign at booth space
- Listing in the Corn Hill Arts Festival Guide (177,000 distributed)
- Listing on Sponsor Display Board(s) at all major intersections
- Invitation to Poster Unveiling Press Party
- 2012 Commemorative Corn Hill Art Festival Poster & T-shirt
- Possible mentions in radio, TV, & print publications
- Ability to collect visitor information

### MEDIA SUPPORTING THIS EVENT

#### Past support includes:

- Major radio advertising campaigns, including live remote broadcasting from the festival
- Network TV stations coverage
- Time Warner Cable promotion
- Print publications – Daily, weeklies and special interest publications
- Extensive news coverage by all local TV stations

### CONTACT:

**Elaine Lennox**, Sponsor & Media Relations Chair

Archer Communications

252 Alexander Street

Rochester, NY 14607

**Office:** (585) 461-1570 (ext. 227)

**Fax:** (585) 461-5313

**Cell:** (585) 292-0496

**E-Mail:** [elennox@archercom.com](mailto:elennox@archercom.com)



[www.facebook.com/CornHillArtsFestival](http://www.facebook.com/CornHillArtsFestival)

[www.cornhillartsfestival.com](http://www.cornhillartsfestival.com)